

NEWS RELEASE

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Yuanta Blood Drive: More than 16,000 bags gathered over 9 years

Blood donation from the young is gradually decreasing. According to the Taiwan Blood Services Foundation's statistics, although blood donations reached 1.78 million in 2018, but with population aging, the demand for blood supply continues to increase, creating more pressure on blood centers. This month (November) Yuanta FHC held the third "Yuanta Charity Blood Drive" of 2019. With the support of Yuanta employees and the general public blood donors, a total of 899 bags of blood was contributed in the recent blood drive. If on average every bag of blood saves three injured or ill patients, it is estimated that more than 2,697 precious lives will be saved in time.

"Yuanta Charity Blood Drive" has become one of Yuanta's key activity with the number of blood drives increasing from once a year to holding three blood drives per year, joining the efforts of Yuanta staff across Taiwan to contribute to public welfare. This time, the company started the blood donation activities from November 1st in counties outside of Taipei, and on November 15th, activities were held at five locations in Taipei—Yuanta Financial Holdings Building, Chengde Building, Datong Building, Hontai Building and Changchun blood donation station—drawing tremendous participation.

"Simple things will lead to great things with persistence," said one upper management officer, who has maintained the habit of regularly donating blood over the past ten year, during the blood drive, urging everyone to support the cause by taking into their owns to participate in blood donation. One employee has made over 40 blood donations and can always be seen not only participating every time the Yuanta blood drive is held but also encourages others in the office to join in.

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Another donor is an employee who has recently joined the company, participating in this charity event because of the enthusiasm shown by colleagues. The colleagues are united with the common cause of contributing to the community.

To increase public participation and results, Yuanta took further actions to provide more than 6,000 solar lamps to donors at four blood donation centers including Taipei, Kaohsiung and Hsinchu, among which Taipei Changchun blood donation station showed an increase during the event period of whole blood donation (500 cc) of nearly 60 percent as compare to same period last year. The activities received highly positive feedbacks. This year, the event also gained support from National Police Agency and neighboring enterprises, promoting the activities to help maintain stock level at blood centers. A total of more than 16,000 bags of blood has been donated over 9 years.

Being awarded as Outstanding Organization for blood donation for four consecutive years, Yuanta Financial Holdings continues to take actions to fulfill our corporate social responsibilities. With the utilization of Yuanta's Facebook fan pages "Yuanta GoodNews" and "Yuanta Unlimited Love" to spread the word about Yuanta charity blood drive activities, more people are expected to join in the blood donation lineup. Yuanta will continue to devote efforts to charity blood drives, giving a gift of warmth to our society.